

**Existing entrepreneurial methodologies are not creating robust new ventures sufficient to supply the modern economy with innovation, jobs, and wealth creation. We have created a new venture development model.**



We help assemble successful scalable companies using our proven skills in market analysis, business planning, recruitment, funding, support and oversight.



Opus Faveo deploys organized, focused, executive management resources within a start-up working alongside the venture's entrepreneurs.



Unlike normal accelerators with cohorts of companies built around a rigid multi-week model, we customize our activities in support of the specific portfolio company directed against their unique needs and gaps. We are a start-up's own customized accelerator.



## How We Work

We deploy organized, focused, executive management resources within a start-up acting as a co-founder along with the venture's entrepreneurs. Our emphasis is management, not capital. As such, Opus Faveo is very different from VC's and, importantly, even from most accelerators/incubators in the depth and breadth of engagement, and our own operational experience.

Our ideal model is to engage with very early-stage companies, and first-time founders during the difficult pre-seed and seed rounds, but as we have matured so have requests for Opus Faveo to work with companies at A Round or even later, on specific projects, which we are happy to entertain.



## Fees and Services

Opus Faveo's VenDev compensation is normally weighted to equity; it should be largely success based and demand as little early cash as possible from the very early-stage start-up.

Whether on a short-term project or long-duration venture development engagement, Opus Faveo will work with the new venture to make our engagement affordable through a mix of cash, deferred cash, and equity. We are entrepreneurs also and are prepared to take some financial risk in order to see new ventures and Opus Faveo grow together. We will work with you to try and build a compensation structure that reflects the start-up reality.



## Who Benefits?

Founder/entrepreneurs utilize Opus Faveo to make themselves more attractive, more quickly, to investors, partners, and customers. Angels and investors value long term Opus Faveo engagement within their portfolio because we reduce the risk of failure due to founding team inexperience or lack of management bandwidth.



## Team

Opus Faveo partners have held officer level positions in companies such as Deutsche Bank, Verizon, McKinsey, JCPenney and Sprint as well as years of experience building and nurturing new businesses. We also maintain an active data base of over 10,000 executives and subject matter experts across industries who are available as potential advisors, interim and fractional executives and full-time new venture team members

## Recent Opus Faveo Companies

AdvanceNet Technology Services



Ares Materials



HACKS + HILLS

